

**Discover the heart of the Thai Vibrancy at the
revitalized Club Med Phuket**



Inauguration of the reopening of Club Med Phuket ceremony on 15 March 2022

*From Left to Right: Mr. Vincent David, General Manager of Club Med Phuket
Mr. Vijit Dasantad, Club Med General Affairs
Mr. Sebastien Favre, Club Med Regional Development Director, APAC Development
Mr. Gregory Lanter, Club Med Chief Executive Officer (CEO) Development, Construction and Properties
Mr. Boonlert Tham Suea, Advisor to the Mayor of Karon Municipality
Mr. Padungkiat Utokasenee Vice Provincial Public Health Doctor
Mr. Chadej Insawang, Mayor of Karon Municipality
Mr. Pichet Panapong, Vice Phuket governor
Mr. Henri Giscard d'Estaing, Club Med President
Mrs. Rachael Harding, Club Med Chief Executive Officer (CEO) of East, South Asia and Pacific Markets
Mrs. Aisaya Sinbutsakorn, Public Relations Officer, Phuket Province
Mr. Quentin Briard, Club Med Chief Executive Officer (CEO) Global Marketing, Digital & Technology
Mr. Vincent Ong, Club Med Senior Vice-President for Commercial Southeast Asia (SEA) and Marketing East, South Asia Pacific (ESAP)*

Phuket, March 2022 - Club Med, the global leader of Premium All-Inclusive holidays officially opened its latest refurbished resort, Club Med Phuket with an opening ceremony earlier this week. Located in the Southern Province of Thailand on Kata Beach, the revamped resort spans a total of 16 hectares, with amazing beach views in the heart of Phuket's shopping district.



This vibrant family-centric resort comes complete with newly-designed spaces and upgraded entertainment facilities that offer families and couples a tropical island paradise gateway. At Club Med Phuket, they can connect with their loved ones and take advantage of the wide open spaces of rich greenery and landscapes, beach views of the Andaman sea and revel in the myriad of fun activities, cultural highlights and delectable local and international fare at their fingertips. Club Med Phuket is back



and ready to welcome guests back to happiness.

What's new at Club Med Phuket

Beyond the refreshed facilities, such as the newly redesigned pool and sun deck that brings the ambience of a trendy beach club right into the resort, Club Med Phuket also introduces exciting new lifestyle concepts for a memorable, instagrammable vacation experience.



New Pool, Sun Deck & Bar

Available from March 2022

Make a splash at our new sun deck terrace extension, swimming pool, and bar – a new eco-chic and vibrant social centre for everyone in the family to gather and reconnect.

Refreshed Entertainment Offerings

Available from March 2022

Step into a world of entertainment with our newly added digital show for a musical and visual discovery. We are also introducing a new Tropical Nomad Lifestyle concept where nature and culture come together. With a splashing fun time at the Tropical Pool Party, workshops, local fruits and dishes, and a grooving jungle blowout party at the end of the night, guests are sure to have a fantastic time.



Revamped Thai Culinary Experience

Available from March 2022

Discover a uniquely Thai culinary experience with a revamp of our signature menu and F&B offerings. Explore The Mamuang's newly redesigned larger buffet spaces and air-conditioned dining areas, or experience Phuket street food at the new Thai street food cart on our local Thai night. Experience all that Thailand has to offer, without leaving the resort.

Club Med's First Bamboo Shark Nursery

Available from March 2022



Twenty 5-month old bamboo sharks were released into the wild in the shallow waters of the Andaman Sea just outside of Club Med Phuket

A brand-new partnership with "Oceans For All" will help to breed these endangered species and support the marine biodiversity in Phuket. The bamboo sharks are a harmless breed that feed on invertebrates like crabs and small fish on the reef and are threatened due to its popularity with fish collectors and

exotic food enthusiasts. Club Med Phuket is dedicated to the conservation of the bamboo sharks and will be taken care of by our Gentil Organizers (G.Os), and after 4 to 6 months, they will be released into the ocean. This will provide them with a size advantage and give them a better chance of survival in the ocean.



Brand New Amazing Family! Corner

Launching in May 2022

Explore Club Med's first Amazing Family! Corner – a dedicated space where you can Play, Quest, Move, Celebrate and Care with everyone in the family. Our award-winning [Amazing Family!](#) program is sure to reconnect guests across all ages.

Up-and-coming MICE Centre

Launching in August 2022

Step into our up-and-coming MICE centre and gather where work and entertainment meet with newly renovated meeting facilities and upgraded access between event venues. You can experience Club Med's signature Worktainment, allowing you to seamlessly transition between **work and play**.



For more information please visit www.clubmed.com/phuc

More images from Club Med Phuket's reopening event can be found [here](#). (More images will be added in the coming weeks)

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About Club Med

Club Med, founded in 1950 by Gérard Blitz, invented the all-inclusive holiday club concept, adding in activities especially for children with the creation of the Mini Club in 1967. Led by its pioneering spirit, Club Med seeks out exceptional destinations and sites. Today, Club Med is the world's leading provider of upscale, all-inclusive holiday packages with a French touch for families and working couples. Club Med operates nearly 70 resorts, of which 85% are rated Premium & Exclusive Collection. Present in 30 countries around the world, the Group employs more than 23,000 Gentils Organisateurs (GOs) and Gentils Employés (GEs), representing 110 nationalities.