



Club Med presents La Rosière, its new premium resort in the French Alps

On December 13, 2020, the new Club Med resort in La Rosière will welcome its first guests to introduce them to the best-kept secret in the French Alps.

Club Med's new flagship mountain resort, La Rosière, will be offering holidays in an authentic Savoyard ski resort from December 13, in the heart of unspoiled nature with a wealth of natural and cultural heritage, just a few miles from the Italian border.

La Rosière: Club Med's new flagship mountain resort

Club Med La Rosière offers an exceptional panoramic view over the Tarentaise valley and the Beaufortain massif. This south-facing resort lies at an altitude of 1,950 m on the slopes overlooking the valley. Built of wood and stone, it blends in with the ski resort's architectural style, both in its exterior and interior design.



The work of JMV Resort Architectes, its interior design is inspired by Savoyard tradition, with various cultural and geographical touches specific to the Montvalezan region.

At reception, a fresco tells the story of the region and the ski resort, illustrating Hannibal's journey through the Alps with his elephants, the legendary Petit Saint-Bernard pass on the Franco-Italian border between Montvalezan and La Thuile, the Chanousia botanical gardens, and the old altiport on which the resort is built.

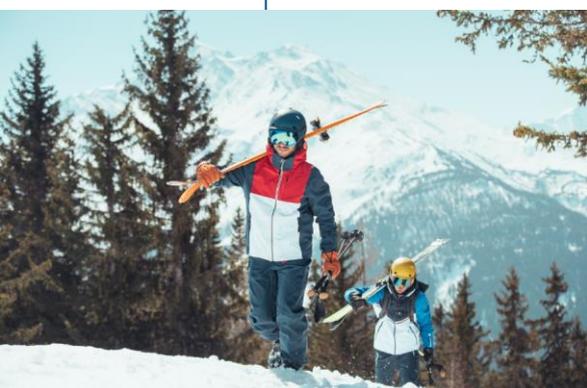
The materials used and the various colors chosen are reminiscent of this trans-alpine region, creating a unique atmosphere in each area of the resort: the lake path adorns the spa, the Ruitor waterfalls decorate the pool, and the main restaurant takes you on a journey of discovery through the landscapes of the pass and the botanical gardens.

The resort is located in the Franco-Italian ski area of San Bernardo. At 3,000 hectares, it is renowned for being one of the most snow-covered and sunny ski areas in the northern Alps. Skiers can enjoy 152 km of slopes, divided between the French ski resort (La Rosière) and the Italian ski resort (La Thuile) via the legendary Petit Saint-Bernard pass. They will be able to experience soft and sunny slopes, as well as steeper ones - such as the black Etagne slope with a 74% wall - to practice very technical and freerid skiing.

With 395 Superior and Deluxe rooms, this premium resort will be open in winter and in summer so guests can enjoy the delights the mountains have to offer in all seasons.

Delivering the best facilities and services to adapt to families' new expectations

Easily accessible from the international airports of Geneva and Lyon (2.5 hours) or from the Bourg-Saint-Maurice TGV high-speed train station (35 minutes), Club Med La Rosière will be a paradise for all families looking to get together to share unique experiences, thanks to dedicated facilities: the majority (75%) of the resort's rooms are family-friendly, comprehensive childcare is provided for children aged 4 months to 17 years, and there is a freely accessible "Family-Lounge" close to the Mini Club.



Everyone from beginners to seasoned experts will be able to learn winter sports or improve their skills. Due to its location on the slopes, the resort will be ski-in/ski-out. Beginners will also have access to two exclusive spaces: a children's ski park and an adult's area by the exit of the ski room.

From skiing and snowboarding schools to snowshoe hikes, Nordic walks, and cross-country skiing, everyone will be able to try out a variety of disciplines or improve their skills, get their thrills, and discover new passions, heading home with more than just memories!

After a day hitting the 152 km of slopes linking Savoie to the Aosta Valley via the legendary Petit Saint- Bernard pass, guests can admire the peaks of Vanoise and Beaufortain through the huge floor-to-ceiling windows by the heated indoor pool. The hammam and kids' paddling pool will also add to the fun.

Guests will be able to make this relaxing experience last longer with a facial or body treatment, thanks to the Cinq Mondes Spa by Club Med's comprehensive wellness offer.

The "Studio", ByHeberson yoga school's 83 m² yoga studio, will offer guests the opportunity to learn the progressive "Vibhava Yoga" method.

From sunrise to sunset, a single mantra will be all you need: “reconnect with yourself and your environment”.

In the evening, the *Gourmet Lounge San Bernardo* will be the place to meet to discover the exceptional culinary heritage of the local Franco-Italian regions. This restaurant will offer guests a warm welcome and a constantly changing all-day dining menu, with a more intimate lounge atmosphere in the evening. With five rooms boasting different atmospheres and décor inspired by mountain life, the main restaurant, *Le Mont Valaisan*, will delight everyone's taste buds with its traditional and more international buffet.

A visit to the panoramic walkway at the top of the Fort Express chairlift will be next on guests' agenda to enjoy 360° views of the highest peaks in the Alps. This experience is accessible to all, whether you are skiing or walking.

The resort will offer a wealth of unique sports, wellness, cultural and culinary activities, giving guests the chance to appreciate local produce from Savoie and the Aosta Valley.



Thanks to its broad range of skiing and non-skiing activities offered in the All-Inclusive and *À la carte* offer, this premium resort is the ideal place for all tribes and generations - whether families, couples or friends - to enjoy the art of living at altitude.

Starting this winter, Club Med La Rosière will be offering guests “hassle-free” holidays that are excellent value for money.

A renewed commitment to sustainable tourism

Since its creation in 1950, Club Med has been built around the dream of living together in harmony and recharging your batteries in an unspoilt natural environment. Club Med strives to preserve the natural heritage the mountains have to offer.

The resort is built on the concrete area of a former airfield, which had been closed for many years, and Club Med has made a commitment to the Municipality of Montvalezan to depollute and revegetate the lower part of the altiport in order to return nearly 4,000 m² to nature.

Club Med is also committed to obtaining BREEAM certification for the La Rosière resort. This international and independent eco-construction certification is among the most demanding and well-regarded in the world.

The resort also aims to eco-certify its day-to-day running with Green Globe. Club Med has committed to banning all single-use disposable plastic from all its resorts by 2021 with the "Bye Bye Plastics" program.

A "Safe Together" winter

Club Med's G.O & G.E teams thought outside the box this summer to satisfy its guests' needs and offer them a "Safe Together" health protocol certified by Cristal and audited by PosiCheck, as well as an even richer Club Med experience:

- More space for everyone, due to reduced capacity to allow for social distancing;
- The health and safety measures that were already in place before the crisis have been stepped up in accordance with the health authorities' guidelines;
- Restaurants' opening hours have been extended, and plate service is now the norm;
- Adapted sporting activities: outdoor activities for getting together and having fun with family and friends, etc.;
- Audience participation events and encounters with artists: a revamped and more intimate, friendly atmosphere.

This summer, Club Med guests were able to take full advantage of the Club Med experience offered in compliance with health constraints. This allowed the teams to plan the experience that will be offered this winter, particularly in the mountains, as the safety of its guests and teams remains Club Med's priority no matter the season.

The "Safe Together" protocol for the mountain resorts in winter will be unveiled soon.

