



With longer days and milder temperatures, spring is the ideal season to enjoy skiing at your own pace!

Club Med's Spring Ski offer is the best value for money for a stress-free, high-end vacation!

In spring, the perfect conditions are in place for optimal skiing sessions: good snow cover, longer days, milder temperatures, less crowded slopes, and lower prices.

In the mountains, the All-Inclusive package is particularly suitable for those who want to get the most out of their skiing vacation:

- **high-end accommodation** (Premium and Exclusive Collection)
- **Gourmet food** (several restaurants, all-day dining concept, local specialities and products,...)
- **personalized childcare provided by the G.O.s** (*"Gentils Organisateurs"*, French for "Kind Organizers") for children aged from 4 months to 17 years old. In addition, as part of our **Happy Family offer**, children under 4 stay for free!
- **direct access to the slopes with "ski in/ski out" facilities**
- **a 6-day ski pass**
- **skiing or snowboard lessons taught by ESF instructors**. These sessions are in French, as well as in the various languages of Club Med's international clientele: English, Russian, Portuguese, and Hebrew.

Club Med is always innovating to meet the changing expectations of families and international customers

According to the latest Skift* report produced in collaboration with Club Med on the development of winter tourism and skiing vacations, today's customers no longer want to simply go on "skiing" or "winter sports" vacations, but rather "a vacation in the mountains".

The report highlights that:

- **60% of customers go to the mountains mainly for the surroundings and fresh air**, and no longer just to go skiing
- **44% go to spend time with friends and/or family**
- **28% go to enjoy wellness, spa and fitness activities**

A vacation in the mountains has become synonymous with reconnecting and spending time with family or friends, with guests now wanting a more complete experience involving an increased number of diverse, non-skiing activities.

Since its creation in the 1950s and the opening of its first mountain resort in 1957, **Club Med has been providing a true mountain experience with a wide range of non-skiing facilities**, such as swimming pools, spas, fitness sessions, hiking and snowshoeing expeditions, and so on.

To meet these evolving expectations, Club Med is offering some original experiences in line with the new “**Snow Motion**” concept, for those who want to **enjoy skiing “at their own pace”**.

This package is available in three different formats, to meet a wide range of needs:

- **Beginner skiers:** The day is divided between a half-day skiing lesson in small groups of 6 people and a half-day of wellness activities (equipped gym, pool, sauna, hammam, spa, detox sessions, pilates, meditation or Vibhava Yoga by Heberon with the new Yoga by Club Med School, etc.)
- **Ski & Relax** (for intermediate skiers): A half-day skiing, snowboarding or snowshoe lesson and a half-day of wellness activities
- **Family or group skiing:** A dedicated ski instructor throughout the week for families and groups who want to ski together at their own pace (groups of 3 to 9 people)



Amazing Weeks by Club Med: a chance to meet winter sports stars!

Accessible to everyone, from beginners through to experienced skiers, and included in the package price, these Amazing Weeks offer an exclusive opportunity to meet a number of sporting champions in a friendly atmosphere, and to chat about their passions.

The spring program for 2020:

- **At Valmorel, from March 22 to 29, with Ophélie David, world champion in ski cross, & Paul-Henry De Le Rue, snowboard cross champion;**

- **At Grand Massif Samoëns Morillon, from March 28 to April 4, with Ally Watson, the Scottish freestyle skiing champion;**
- **At Grand Massif Samoëns Morillon, from April 4 to 11, with Rossignol and champions Sébastien Amiez and Luc Alphand;**
- **At Arcs Panorama, from April 11 to 18, with Rossignol and the freestyle skiing champion Enak Gavaggio.**

Come and discover (or rediscover!) the joys of the mountains, until early May.

Once again this year, Club Med is giving its spring ski-loving customers the chance to ski in the resorts of **Valmorel and Pragelato until April 12, Alpe d’Huez, Grand Massif Samoëns Morillon and Val d’Isère until April 19, Arcs Panorama until April 26 and Val Thorens Sensations until May 3.**



Finally, to provide the best deals in spring, Club Med is offering special offers to those who book early—with the *Happy First* offer—and to those who book later—with the “Spring Ski” offer—which include:

- up to €400 discount per person on a selection of resorts, for stays until April 30,
- up to 20% off per person at a selection of resorts, for short stays until April 16 (between 2 and 4 days). These vacations are optimized via the ski-in, ski-out access available at the vast majority of Club Med resorts.

>> Save the date



Come and visit Club Med Alpe d’Huez from March 3 to 6 to discover Club Med’s spring ski offer at the official launch of the “Spring Ski 2020” operation, organized by France Montagnes.

ABOUT CLUB MED

Founded in 1950 by Gérard Blitz, Club Med invented the concept of the all-inclusive vacation club complete with childcare options via the Mini Club, which was introduced in 1967. The epitome of French expertise, Club Med is now the world leader in high-end, all-inclusive vacations for families, couples, and friends. The group’s portfolio now includes nearly 70 resorts, 3/4 of which are 4 Trident resorts or part of Club Med’s Exclusive Collection. Operating in 26 countries over five continents, it employs over 25,000 G.O.s (“Gentils Organisateurs”, which means “Kind Organizers” in French) and G.E.s (“Gentils Employés”, or “Kind Employees”) of 110 different nationalities.

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