



Club Med celebrates
the opening of
Michès Playa Esmeralda
in the Dominican Republic

CLUB MED'S FIRST EXCLUSIVE COLLECTION RESORT IN THE AMERICAS

PARIS (Jan. 30, 2020) - [Club Med](#), the global pioneer and leader of all-inclusive vacations, officially inaugurated its recently opened resort, [Club Med Michès Playa Esmeralda](#), today in the Dominican Republic. The \$100 million resort represents the company's first Exclusive Collection resort in the Americas, first resort with an eco-chic concept, and the first to feature a four-boutique-village design for the ultimate in guest personalization.

The President of the Dominican Republic, his Excellency M. Danilo Medina Sanchez, and Henri Giscard d'Estaing, President of Club Med, celebrated the official opening of Club Med Playa Michès Esmeralda, in the presence of:

- Mr Francisco Javier Garcia, Honorable Minister of Tourism,
- Its Excellencies Ambassadors of France, of the United States of America and Dominican Republic in France,
- Distinguished members of the Parliament and Elected Representatives,
- Federico Bencosme Ulloa, Mayor of Michès
- The President and VP of Pioneer Investments Funds
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More than 300 guests from 18 countries (the United States, Canada, Mexico, Brazil, Argentina, U.K., France, Belgium, Switzerland, Italy, Spain, Germany , Russia...)- attended the inauguration ceremony of Club Med Michès Playa Esmeralda resort.

Elected officials, local leaders and institutions, partners, investors, journalists, influencers, key opinion leaders and celebrities were among the first to discover Club Med's second resort in Dominican Republic.

Club Med: A Major Player in the Development of the Economy and Tourism in the Dominican Republic

Since 1980, when Club Med opened its first resort in the Dominican Republic on a pristine site in Punta Cana, Club Med has regularly invested in the Dominican Republic. The Punta Cana resort underwent three phases of renovations in 2008, 2015 and 2019.

The construction work on the Michès Playa Esmeralda resort involved three main local general contractors locally: Lombard, Aybar Espailat and Therestra.

The works represent a global investment of 100 million U.S. dollars for *Pioneer Sociedad Administradora de Fondos* (Pioneer), the first investment fund that invests in the Dominican Republic tourism sector through its support of the Club Med project.

Club Med Michès Playa Esmeralda will continue the development of the Dominican Republic, alongside Club Med Punta Cana, and enhance the destination's appeal to international travelers.

The resort reinforces the historic partnership with local players and contributes to the Dominican economy.

This investment has enabled the perpetuation of 1,200 construction jobs and the creation of more than 440 new jobs within the resort; and at least as many indirect jobs. Club Med Michès Playa Esmeralda also employs around 145 service providers from Dominican Republic.

Club Med Michès Playa Esmeralda currently employs nearly 560 local and international employees within the resort, including nearly 400 local Dominicans.



The Ideal Place to Discover the Treasures of the Dominican Republic



As an unspoiled paradise hidden in the heart of a Dominican palm grove, Club Med Michès Playa Esmeralda offers an exceptional year-round setting with lush, tropical vibes and warm weather.

The resort, perfectly integrated into its environment with a low-density design, offers guests a sense of intimacy and personalization due to an original architecture concept that seamlessly blends four boutique villages together within the resort:

- **Explorer Cove** - Explorer Cove is the ultimate destination for a dynamic getaway that offers families a treasure trove of activities. Explorer Cove provides 158 family accommodations

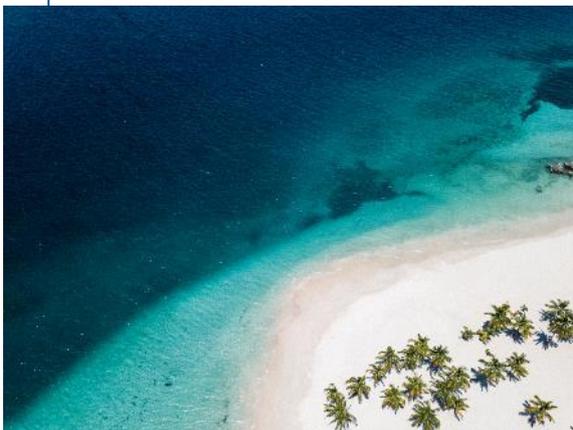
with large rooms, a playful atmosphere, and is close to the children's clubs and sports facilities. This village features four room types: La Perla suites, Ocean View Family Junior Suites, Deluxe Family Rooms, and Deluxe Rooms.

- **Caribbean Paradise** - Caribbean Paradise is the alluring heart of the resort, full of lush tropical gardens and colorful surprises. Caribbean Paradise is home to 111 rooms, features a vivid and lively Caribbean ambiance, and is located at the heart of the village (within proximity to the main pool and the beach lounge). This village features two room types: Deluxe Rooms and Ocean View Junior Suites.
- **Emerald Jungle** - The Emerald Jungle boutique village is a relaxing eco-chic retreat where peace and wellness meet. The boutique village nestles 48 deluxe rooms and is part of Club Med's adult-exclusive Zen Oasis concept. The area creates a calm and peaceful atmosphere, close to the Zen pool, fitness facilities, spa, and the wellness bar.
- **Archipelago** - The Archipelago boutique village features a sophisticated oceanfront sanctuary exclusively for adults. Archipelago is an area only accessible to those who stay in the boutique village, featuring 18 oceanfront suites, each with their own private pool. Guests who stay in this area also benefit from an outdoor shower, a direct infinity view from the bedroom, exclusive access to a private section of the beach, and a calm and intimate atmosphere.



Club Med Michès Playa Esmeralda also features more than 25 different sports and activities, a robust wellness and yoga program complete with a scenic Treetop Wellness Canopy, electric jetboarding, Hobie Eclipse (stand-up paddleboard), four pools, a CINQ Mondes pampering spa, a family gardening workshop, and rich family programming, activities and children's clubs (from 4 months to 17 years of age).

The resort also boasts an extensive and refined culinary and beverage program led by Executive Chef Thierry Van Rillaer. Guests have access to four unique restaurants, four open-bar lounges, three wine cellars, a locally-sourced Coffee House and a *Secret Chocolate Room* (a children's sweets-focused speakeasy concept).



With its unparalleled beaches and breathtaking sights, Miches is a truly hidden paradise, and is now open for guests to explore through the resort's excursions program. Excursions allow guests to explore places like Laguna Limón, a stunning nature reserve; the 170-foot-high cascading Limón waterfall; Samaná Bay, featuring protected islands with native flora, wildlife, and a known site for whale watching; and Montaña Redonda, a "rounded mountain" with 360-degree panoramic views of the surrounding flourishing landscape, known for its photo-famous swings.

All excursions of the resort will be entirely carbon offset.

The New Flagship of Exclusive Collection

Club Med Michès Playa Esmeralda is Club Med's first full Exclusive Collection resort to open in the Americas, joining a selection of the brand's most exclusive properties around the world. Exclusive Collection resorts are characterized by their premium accommodations, exceptional hospitality and personalized services, exclusively beautiful locations around the world, refined dining concepts and lounges, transformational experiences, and unique architecture and design elements.

As part of the Exclusive Collection offering, guests staying at Club Med Michès Playa Esmeralda will enjoy personalized attention, concierge service, private transfers (for select platinum guests), free room service

during breakfast time and at extra cost throughout the day, and complimentary evening Champagne service.

Club Med's Commitment to Sustainable Tourism



Since its creation in 1950, the history of Club Med was built around one ideal: to live together in harmony and reconnect with oneself and others in beautiful destinations.

Club Med Michès Playa Esmeralda acts as the new catalyst for Club Med's environment-friendly positioning. Devoting its design, activities and elements to the surrounding region, the resort pays homage to Miches' ecological essence so guests who visit the resort can understand the natural beauty that first attracted many locals to the destination.

The architects of the project, Didier and Quentin Lefort, as well as Sergio Escarfullery for interior architecture and Hilary Lancaster for interior decor, designed the resort so that it blends in with its environment and respects the surrounding

nature.

The eco-certification of the construction of the resort is under way with BREEAM, an international and independent eco-construction certification among the most demanding and recognized in the world.

More than 2,000 palm trees were preserved or re-planted during the construction process, and more than 30,000 new plants are currently being grown in a dedicated plant nursery to supply the resort needs.

The Green Globe certification audit will come within the year to eco-certify the daily operation, as per most of Club Med's resorts which are currently Green Globe certified. It is a challenging certification that is reassessed annually for a continuous improvement of practices.

Club Med Michès Playa Esmeralda also aims to be sustainable through the products it serves by sourcing many local products, and through the way it serves them: single-use plastics have been removed from the bar and restaurants of all of Club Med's resorts in the world, with the objective to fully ban all single-use plastics from all the Club Med resorts around the world by 2022.

For more information, visit www.clubmed.us/miches.

About Club Med

Club Med, founded in 1950 by Gérard Blitz, is the pioneer of the all-inclusive concept, offering approximately 70 premium resorts in stunning locations around the world including North and South America, Caribbean, Asia, Africa, Europe and the Mediterranean. Each Club Med resort features authentic local style and comfortably upscale accommodations, superior sports programming and activities, enriching children's programs, gourmet dining, and warm and friendly service by its world-renown staff with legendary hospitality skills, an all-encompassing energy and diverse backgrounds.

Club Med operates in more than 30 countries and continues to maintain its authentic Club Med spirit with an international staff of more than 23,000 employees from more than 110 different nationalities. Led by its pioneering spirit, Club Med continues to grow and adapt to each market with at least five new resort openings or full renovations per year, including a new Alpine ski resort annually.

For more information, visit www.clubmed.us, call 1-800-Club-Med (1-800-258-2633), or contact a preferred travel professional. For an inside look at Club Med, follow Club Med on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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