



Club Med unveils new experiences at La Caravelle

In the presence of

- Philippe Gustin, Prefect of Guadeloupe;
- Ary Chalus, President of the Regional Council of Guadeloupe;
- Christian Baptiste, Mayor of Sainte Anne;

On Friday 15 November 2019, Henri Giscard d'Estaing, President of Club Med celebrated Club Med La Caravelle's €47 million renovation and extension project.



Over 300 guests from nearly ten countries - Belgium, Switzerland, Italy, Spain, Turkey, Canada, the United States and Mexico - and from Guadeloupe and mainland France attended the inauguration of the new Club Med La Caravelle resort which took place on 15 November 2019.

Local stakeholders, institutions and elected officials, as well as partners, investors and journalists were able to discover the new experiences available to customers, such as the new children's clubs and the new adults-only "Zen Oasis".

Club Med: a major player for the development of the economy and tourism in the French West Indies



Since 1969, when it set up its Les Boucaniers resort on an unspoilt site in Martinique, Club Med regularly invests in the French West Indies, with the opening of La Caravelle in 1973, followed by its various renovation phases, including the largest in 2006.

The recent renovation and extension project at the La Caravelle resort involved nearly 40 businesses, including 36 from Guadeloupe. The work was mainly carried out with the resort open to minimise the period of closure and

maintain employment and business activity. It represents a total investment of €47 million for HSBC Assurances Vie - which owns the resort - and its other partners, the European Regional Development Fund (FEDER), the French Environment and Energy Management Agency (ADEME) and EDF.

This renovation project has made the resort Club Med's new flagship in the French West Indies. The project is another instance of Club Med contributing to the development of the Guadeloupe islands and increasing the appeal of the destination to international customers.

This renovated and extended resort strengthens its long-standing partnership with local stakeholders, including the municipality of Sainte Anne, and further supports the Guadeloupean economy.

This investment in the resort, which is open nearly year-round, has secured 275 jobs and created more than 100 new ones - in conjunction with the Lycée hôtelier de Gosier and Pôle Emploi - and at least the same number of indirect jobs. Club Med La Caravelle also uses around ten external service providers.

Club Med La Caravelle currently employs nearly 400 GOs and GEs, including around 270 Guadeloupeans.



La Caravelle: an ideal destination for an international clientele of families and couples



Located on one of the Caribbean’s most beautiful beaches, Club Med La Caravelle enjoys an exceptional setting and a warm tropical climate almost all year round.

The resort now offers a comprehensive range of children’s clubs including a new Baby Club (from 4 months). The resort is particularly suitable for multi-generational families, with a new water play area for parents and children to come together and create holiday memories to treasure.

The resort’s new “Zen Oasis” welcomes adults in search of well-being. Specifically designed for rest and relaxation, this area overlooking the sea, featuring an infinity pool and rooms (Deluxe & Suites), is the perfect place to unwind. To prolong the pleasure, adults can take advantage of bespoke spa treatments at the brand new Club Med Spa by Sothys.

Thanks to its wide range of sporting activities and water sports in particular, Club Med La Caravelle is an ideal holiday destination for trying out different sports or improving your skills, discovering new passions, seeking thrills, and returning with more than just memories.

The perfect place to experience the local culture

The resort’s Caribbean-inspired architecture and design immerse guests in the culture of the Guadeloupe islands.

In addition to the redesigned rooms, there are brand new Superior rooms and Suites for families offering stunning sea views.



With its new Gourmet Lounge restaurant, the Allamanda Beach Lounge, Club Med La Caravelle invites guests to discover new culinary experiences in an idyllic and welcoming beachside setting. With its ever-changing *all-day dining* menu, customers can enjoy all the flavours of Guadeloupean cuisine, from late lunch to dinner. Guests at the resort can also discover the new wine cellar at its restaurant, L’Hibiscus.

Club Med La Caravelle is an ideal starting point to discover all the treasures that the region’s cultural heritage has to offer, with a comprehensive programme of day or half-day trips: hiking in Guadeloupe National Park (exploring the Parc des Mamelles and swimming in the Cascade aux Écrevisses waterfall), catamaran cruises on the Saint François lagoon, exploring

the Pointe des Châteaux peninsula (with rum and punch tasting at Bellevue Distillery), and more.

Club Med La Caravelle : a new example of Club Med’s commitment to sustainable tourism

Since its creation in 1950, Club Med has been built around the dream of living together in harmony and recharging your batteries in an unspoilt natural environment. Club Med strives to be particularly vigilant regarding the protection of La Caravelle’s natural heritage, in particular by committing to eco-certifying the construction of the new accommodation with BREEAM Resort (an international and independent eco-construction certification that is one of the most demanding and well-renowned in the world). The resort has also been Green Globe-certified since 2012 for sustainable management, and received Green Globe Gold status in 2019 (after 5 consecutive years of certification).

Through its partnership with Ecocéan, Club Med La Caravelle has set up underwater habitats to boost the resort’s marine biodiversity.

Club Med has also committed to eliminating all single-use plastics in bars and restaurants at La Caravelle and all its resorts by the end of the year with the “Bye Bye Plastics” programme.

Finally, the Club Med Foundation (which celebrated its 40th anniversary in 2018), organises the Goûter Planétaire (world snack initiative) every year in all Club Med resorts, and hosts nearly 50 children each year in La Caravelle, in partnership with the Sainte Anne CCAS community center.

