

## Appointments to the Group Executive Committee

**Carolynne Doyon**  
NAM Markets CEO (North America)

**Xavier Mufraggi**  
EAF Markets CEO (Europe and Africa)

Club Med today announced the appointment of **Xavier MUFRAggi**, currently CEO of the North American Business Unit (BU), as CEO for European and African Markets. He is succeeding Sylvain Rabuel, who has decided to embark on a new venture in a sector other than tourism.

Based in Paris, **Xavier MUFRAggi** will be responsible for developing the BU's marketing, digital and commercial activity, the customer's consideration and strategy, but also recruiting new premium customers and opening up new markets, particularly in Africa. He is a member of the Group Executive Committee and reports to Henri Giscard d'Estaing, President of Club Med

**Carolynne DOYON**, formerly Club Med CEO for Canada and Mexico, has been promoted and succeeds Xavier Mufraggi as CEO of the North American BU.

Based in Miami, **Carolynne DOYON** will be in charge of running commercial, operational and development activities in the area, including the upcoming openings of 2 new Resorts: Michès Playa Esmeralda in the Dominican Republic and Québec Charlevoix in Canada.

She joins the Group Executive Committee as a member and reports to Michel Wolfovski, Deputy CEO and CFO of Club Med.



*Xavier Mufraggi, a graduate of EDHEC Business School, spent 7 years in sales and marketing for Kraft Foods in Europe before joining the Club Med France Marketing team in 2005. Xavier joined the North American Business Unit in 2006 as Marketing Director before becoming CEO in 2009. He is responsible for the turnaround and the move upmarket of the BU, making it one of Club Med's most profitable.*



*A graduate in tourism, Carolynne Doyon, Canadian citizen, joined Club Med in 2008 as Sales Director for Eastern Canada. She was appointed Deputy CEO of Club Med Canada in 2009 and became CEO for Canada and Mexico in 2014. Under her leadership, sales in Canada grew by 75%.*

Club Med's Group Executive Committee is now made up of:

**HENRI GISCARD D'ESTAING** - President

**MICHEL WOLFOVSKI** - Deputy CEO and CFO

**SYLVIE BRISSON** - Chief Human Resources Officer

**ANNE BROWAEYS** - Global Marketing, Digital & Technology CEO

**PATRICK CALVET** - Club Med Exclusive Collection and Mountain Leadership CEO

**GREGORY LANTER** - Development and Construction CEO

**GINO ANDREETTA** - European and African resorts CEO

**XAVIER MUFRAGGI** - European and African Markets CEO

**CAROLYNE DOYON** – North American Markets CEO

**JANYCK DAUDET** - South American Markets CEO

**XAVIER DESAULLES** - Asian, Pacific and Chinese Markets CEO

**JEAN-CHARLES FORTOUL** - Asian, Pacific and Chinese Resorts CEO