

## CLUB MED JOYVIEW LAUNCHES ITS THIRD RESORT IN YANQING BEIJING

**Shanghai, China (July 5, 2019)** – Club Med has unveiled its latest Club Med Joyview resort in China, Club Med Joyview Yanqing Beijing, in a pre-opening ceremony event. The event welcomed local government representatives including Mr. Li Jinzao, Deputy Secretary of the Party Group, Vice minister of the Ministry of Culture and Tourism; Mr. Qian Jiannong, Global Partner of Fosun, Chairman & CEO of Fosun Tourism Group; Mr. Li Haifeng, Global Partner of Fosun, Senior Vice President & Chief Representative, Beijing and President of Club Med, Henri Giscard d'Estaing; as well as VIP clients, and major Chinese media publications.



**Club Med Joyview Yanqing Beijing Unveiling Ceremony**

From Left to Right: CEO of APAC Markets of Club Med, Mr. Xavier Dessaulles; President of Huihuang Group, Mr. Wang Shen; Deputy Chief of Yanqing District, Beijing, Mr. Dong Liang; President of Club Med, Mr. Henri Giscard d'Estaing; Deputy Secretary of the Party Group, Vice minister of the Ministry of Culture and Tourism. Mr. Li Jinzao; Global Partner of Fosun, Chairman & CEO of Fosun Tourism Group, Mr. Qian Jiannong; Global Partner of Fosun, Senior Vice President & Chief Representative, Beijing, Mr. Li Haifeng; CEO of APAC Resorts of Club Med, Mr. Jean-Charles Fortoul; CEO of Europe, Africa and France (EAF) Resorts, Mr. Gino Andretta

"Last year we unveiled Club Med Joyview in response to the unique and growing needs of the Chinese market around domestic and short-haul travel," said **Mr. Henri Giscard d'Estaing, President of Club Med**. "As an accessible city escape, Club Med Joyview resorts provide Chinese families, couples, and business travellers with premium holiday experience within easy access of China's major urban hubs. Today, I am honoured to welcome you to the preview of our highly anticipated the third Club Med Joyview resort in China and the first in Beijing, Club Med Joyview Yanqing Beijing, which brings a taste

of fine French living to family, friends, and business travellers. With our latest Club Med Joyview Resort, we hope to give our guests a unique and unparalleled holiday experience.”



**Mr. Henri Giscard d'Estaing, President of Club Med Delivered a Speech on Pre-opening Ceremony**

Located just an hour and a half drive from the capital downtown and inspired by Club Med's French origins, the new resort is situated amidst picturesque natural surroundings and provides French fine living and rich cultural experiences to families, friends as well as business travellers.

Spanning across two days, the pre-opening ceremony event offered guests the opportunity to discover Club Med's transformative holiday concept and "Bring Home More Than Just Memories". Media and attendees learned how guests bring home confidence by challenging themselves on the flying trapeze, bring home new passions through activities like rock climbing and biking, bring home new tastes through savoring French cuisine, and bring home curiosity with wine tastings and enjoy fun of wine-making process at the on-site winery. The resort also helps families bring home togetherness through enriching activities for parents and kids. The resort's innovative family space, "The Playground", allows families to build bonds and create together with a games factory and arts academy; meanwhile the indoor waterland, "The Mediterranean Sea" is filled with fun activities designed to create moments of family togetherness.



**The Indoor Waterland, "The Mediterranean Sea" at Club Med Joyview Yanqing Beijing**

Perfectly positioned alongside the lush, green mountains of Beijing Songshan Natural Reserve (a 4A-level Scenic Spot), this well-preserved natural environment is within easy reach of some of northern China's most iconic landscapes, such as the majestic Badaling Great Wall, Longqing Gorge, Haituo Mountain and One-hundred-li landscape corridor. Club Med Joyview Yanqing Beijing offers an abundance of spectacular scenery both in and outside the resort, and a leisurely morning stroll in the nearby flower fields is a must try experience for guests, evoking the sense of being lost in an enchanting garden in the south of France.

With its idyllic location amidst wine groves and expansive fields, Château Nuage, one of the "must-try Experience" at Club Med Joyview Yanqing Beijing is the resort's extensive winery, which is stacked with renowned French and international wines. Featuring a 108-acre vineyard, the winery is capable of producing more than 50,000 bottles of fine wine annually, which are reserved exclusively for the resort and members of the Château's burgeoning Wine Club. Guests can discover the winery's vast selection through wine tasting lessons, designed to educate on how to best enjoy a glass of wine and gauge its quality and character using all the senses.



**Discover the Kingdom of Wine and Enjoy Fun of Wine-making Process at Château Nuage**

In the resort, the interior design is inspired by East and West, and effortlessly blends unique elements from traditional Chinese and Southeast French architecture. The indoor complex lobby marries décor from the small Provençal town of Avignon with the contemporary designs of Beijing's 798 District, the city's urban art village, to create a vibrant artistic space that features bold colours and trendy designs. Elements of Nice's architecture and coastline come alive in the resort's indoor waterland, The Mediterranean Sea, and the Mini Club Playground and family spaces are designed as a secret castle hidden amongst the meadows and mountains in order to bring out the French essence of the resort's surroundings.

Once guests have soaked up the culture and sophistication of fine French living in the resort, an abundance of exhilarating activities await. Guests can enjoy splashing in the play pool at The Mediterranean Sea indoor waterland. The resort's innovative indoor complex features an array of high-tech activities, including virtual reality games, rock climbing, and golf and ski simulators, providing parents and children with the opportunity to hone their skills and spend quality time together. In the winter, guests can discover the joys of skiing and snow holidays with a ski domain conveniently located just 20-minute drive from the resort. The Kids Club, open all year round, features an abundance of entertainment options for the little ones, including a game factory, art studio, music academy and indoor playground.

At meal time, families can savor a variety of French and International culinary delights in The Marketplace, as well as delectable French-Chinese fusion cuisine. While at the Joy Bar, guests can enjoy signature cocktails, live G.O show and an array of evening entertainment options.



**Arouse Kids' Curiosities with Playful Games in Mini Club**

Club Med Joyview Yanqing Beijing promises serenity and tranquillity for those looking to relax and rejuvenate during their stay. Guests can unwind and renew the mind and body with the indoor hot springs, located in the waterland complex, or soak up lush views over the vineyard while surrounded by nature at the outdoor hot springs. The luxurious spa experience by AHAVA also offers guests a blissful and reinvigorating treatment with a myriad of wellness benefits, using natural minerals taken straight from the Dead Sea.

With a dedicated MICE centre spanning over 13,000 square metres, Club Med Joyview Yanqing Beijing offers a large banquet hall, an Amphi Theater, 11 meeting rooms and two multi-function rooms, making the resort ideally suited to host a variety of conferences, meetings and events. As part of the WORKTAINMENT philosophy, Club Med Joyview Yanqing Beijing's G.Os will also create a vibrant atmosphere for business travellers throughout the day and entertain guests during the evenings, all while helping manage the daily schedule organisation for a hassle-free event. Business guests will also have the opportunity to "Rent a Village", Club Med's unique concept that allows for the complete takeover for a resort in order to host their conference or meeting. In addition, for those visiting on business, Club Med Joyview Yanqing Beijing offers dedicated Room & Breakfast packages for a flexible and easy stay.



**Amphi Theater, with 962 Seats & Professional Theatre Facilities**

Club Med Joyview Yanqing Beijing offers French fine living holidays for all the family as well as a unique MICE offering for business travellers, and is specifically designed to cater to the sophisticated and burgeoning Chinese market. As one of three product lines in the Club Med portfolio, Club Med Joyview is a premium city escape within three hours drive from China's major cities, and offers families, friends and business travellers the ultimate flexibility with an all-inclusive or room and breakfast service.

In celebration of its opening, Club Med Joyview Yanqing Beijing is offering special discount with booking valid until August 31, 2019, inclusive of 30% off on All-inclusive package, 30% off on Room plus Food & Beverage package, 20% off on Room & Breakfast package.

For inquiries and reservations, please visit: [www.clubmed.com](http://www.clubmed.com).