

THE WORLD TOURISM ALLIANCE WELCOMED IN CLUB MED OPIO EN PROVENCE

On April 4th, Club Med Opio en Provence (France) hosted the World Tourism Alliance (WTA) the first non-governmental and non-profit global tourism organization founded in China, for its first official meeting outside China.



As Fosun Global Partner but also Vice Chairman of WTA, Henri Giscard d'Estaing welcomed and honored Chairman Qiang Duan, Secretary-General Shijun Liu and an important delegation of members coming from China but also Russia, Germany, Italy.

Mayors of Opio and Chateauneuf and representatives from Regional Tourism Comité of Côte d'Azur also attended.

A good opportunity to reinforce links within WTA members, to promote French Riviera - two weeks after Chinese President State visit in Nice - and to emphasize Club Med Opio en Provence assets for oversea travelers, particularly Chinese travelers.

Located on the heights of Cannes, Club Med Opio en Provence is an ideal resort for families and couples and also for companies wishing to organize seminars and conventions.

As an ideal starting point to discover the region, Club Med Opio en Provence welcomes more and more Chinese customers who appreciate all-inclusive and high-end concept and the possibility of paying their purchases made at the resort via the WeChat application.