



## Club Med accelerates its international growth strategy with 4 new destinations announced in North America, in South-East Asia and in Africa

On the eve of the official opening ceremonies by mid-December of its new mountain resorts of Grand Massif Samoëns Morillon in French Alps and Tomamu Hokkaido in Japan, Club Med announces the continuation of its international growth strategy with 4 new destinations in Quebec, Vietnam, Sri Lanka and Seychelles.

These resorts openings are fully consistent with the international development strategy of Club Med with the ambition to open 3 to more than 5 new Resorts per year internationally between now and 2020.

### **With Le Massif de Charlevoix, Club Med opens its 1<sup>st</sup> Resort in Canada**



Club Med is building on its established status as the global leader in premium all-inclusive Mountain holidays with a plan to open a new resort in 2020, Le Massif de Charlevoix in Quebec.

This new resort represents an investment of 120 million Canadian dollars (80 million euros).

Not only will this be the first Club Med resort in Canada, but also a Club Med destination that reinvents the all-inclusive format in North America.

Just 1 hour from Québec international airport, at Charlevoix, it will therefore be ideally located to welcome North-American and international guests as clients from Europe and from South-America.

With 300 rooms, this Premium resort will have an “Exclusive Collection” space, and will be the first Club Med mountain resort to be open all year round.

Designed to convey the authentic “*Québécois*” spirit at every stage of the guest experience (from its architecture to its Spa concept, activities, excursions and dining offer), this new Club Med will celebrate its natural environment to the full.

Club Med Le Massif de Charlevoix will be the ideal getaway destination for many guest profiles, from families, couples and holidays with friends to corporate seminar groups, which will have their own dedicated spaces and the benefit of the brand’s expertise in hosting ‘turnkey’ group events.

The opening of this new resort will create 350 direct jobs and 400 indirect jobs, making Club Med an active and substantial contributor local activity, especially in terms of energising key areas of the hospitality industry, including catering and services.

## **Two new destinations in South-East Asia**

In this part of the world where Club Med has been operating for a long time - the brand opened its first village here at Cherating Beach in Malaysia in 1979 - Club Med is building on the success of its most recent upgrades (Bali and Bintan Island in Indonesia and Kani in the Maldives) to strengthen its regional presence in premium resorts.

- Opening in 2021 of the Club Med Ho Tram resort close to Ho Chi Minh City in the south-east of Vietnam;
- Opening by summer 2019 of the Club Med Ceylon resort in south-western Sri Lanka.

### **The first Club Med in Vietnam...**

With its rich cultural and natural heritage, Vietnam is an ideal destination for the opening of this all-new Club Med: the first in the country. The south-eastern region of Vung Tau is renowned for its beautiful unspoiled landscapes, making this an idyllic location for a completely immersive experience of Vietnamese tradition and culture.

Just 90 minutes from Ho Chi Minh international airport, the future Club Med Ho Tram will welcome international family guests and MICE groups from around the world.

With 300 rooms from Deluxe to Suite, it will offer a range of childcare facilities (4 months to 11 years) and leisure activities.

For this project, Club Med is working alongside Dynasty Investment, a boutique private equity investment fund managing a diverse portfolio of real estate, education and tourism assets.

This new opening will contribute to promoting tourism in Vietnam, with particular focus on international target groups, and will benefit the local economy through the creation of direct and indirect jobs.

### **... and in Sri Lanka**



Located in the south-west of Sri Lanka, 90 minutes from Colombo international airport, the new Club Med Ceylon will be designed for families, working age couples and corporate guests.

Its exceptional setting surrounded by luxuriant vegetation borders a white sandy beach with crystal clear turquoise water. The new resort will offer 372 rooms and a full range of childcare services.

The resort will reflect Sri Lanka's unique culture and cuisine, vibrant traditional colours, bustling lifestyle for guests to experience and will be the starting point to the discovery of the surrounding breath-taking landscapes, rich wildlife and brilliant heritage sites of Sri Lanka.

## **With Club Med Sainte Anne, Club Med opens its 1<sup>st</sup> Resort in the Seychelles**



Club will open in 2020 its first Resort in the Seychelles. This new 5 Trident Exclusive Collection Resort on Sainte-Anne Island in the Seychelles archipelago will be open all year round to offer families and active couples an exceptional destination at the heart of the Sainte-Anne Marine National Park.

Just 30 minutes from Mahé International Airport, this future Club Med Resort will be extraordinarily accessible for international guests, the majority of whom are expected to

come from Europe and Asia. The new Resort will boast 295 rooms – from Club to Suite – and offer its family guests the full range of childcare facilities – from Petit Club to Junior’s Club.

Seamlessly integrated into its natural environment between tropical gardens and the Indian Ocean and bordered by 3 fine white sandy beaches, it will offer couples and families an exceptional natural setting and a broadly diverse palette of onshore and offshore sports, including diving, snorkelling, sailing, tennis, flying trapeze and archery.

For this new project, Club Med is working alongside NMH (New Mauritius Hotels), the largest and longest-established hotel group in Mauritius, where it operates all the Beachcomber hotels on the island. Beachcomber Hotels also operates the Beachcomber Seychelles Sainte Anne Resort and Spa hotel, which currently has 87 rooms.

The Club Med proposal to take over the hotel under a new leasing arrangement with NMH will see the capacity of the hotel infrastructure significantly expanded.

The opening of the new Club Med Resort will represent a total investment of around €70 million for NMH; an investment that will boost its capacity to around 300 rooms, and make a valuable contribution to local economic development through the creation of several hundred direct jobs and an equal number of indirect jobs.